

PINUS.TEAM

SEE THE BIG PICTURE.
SHAPE THE FUTURE.



THOMAS K. PRANTL
Partner

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KEY RESPONSIBILITIES

Strategic consultancy for global niche players and family owned businesses
Innovation management, design thinking, Customer profiling and experience, Multi-channel distribution and marketing

EXPERIENCE

Since 2010 self-employed consultant in innovation, branding, distribution
1992 - 2009, management roles in sales & marketing in premium and luxury lifestyle industry
Lecturer for innovation management at the Media University Stuttgart

STUDIES

Business administration with special focus on international marketing

EDUCATION

Marketing & sales management
Corporate management and team development
Moderation techniques
Project management

REFERENCE CLIENTS

Vitra AG, Basel/Switzerland
Hieronymus AG, Steinhausen, Zug/Switzerland
Swarovski International AG, Triesen/Liechtenstein
AUDI AG, Ingolstadt/Germany
Lola&Grace, Männedorf/Switzerland
Lomography AG, Wien/Austria
D. Swarovski AG, Feldmeilen/Switzerland
Lomographic Corp., NY/USA
Swarovski North America, Cranston/USA
Bene Consulting, Waidhofen a. d. Ybbs/Austria

CONSULTANCY LANGUAGES

German, English, French